

Ideal packaging solutions for sophisticated products



# MEAT AND SAUSAGE PRODUCTS





The Wipak Group helps you to develop economical and ecologically sustainable packages – and to successfully bring them on the market. Numerous innovations are the result of a close and trustful cooperation with our customers and industrial partners.

## From the idea to POS – we ...

- ▶ provide support for all questions concerning **package development**
- ▶ define property profiles in cooperation with you and help you to **select the best materials**
- ▶ make sure that your **packaging ideas** can be realized under technological aspects
- ▶ provide consultation for **print image design**
- ▶ develop and test **sample packages**
- ▶ optimize **packaging processes**
- ▶ ensure that products, films and machines are **ideally adapted** to each other

# IMPULSES FOR INNOVATIVE PACKAGING

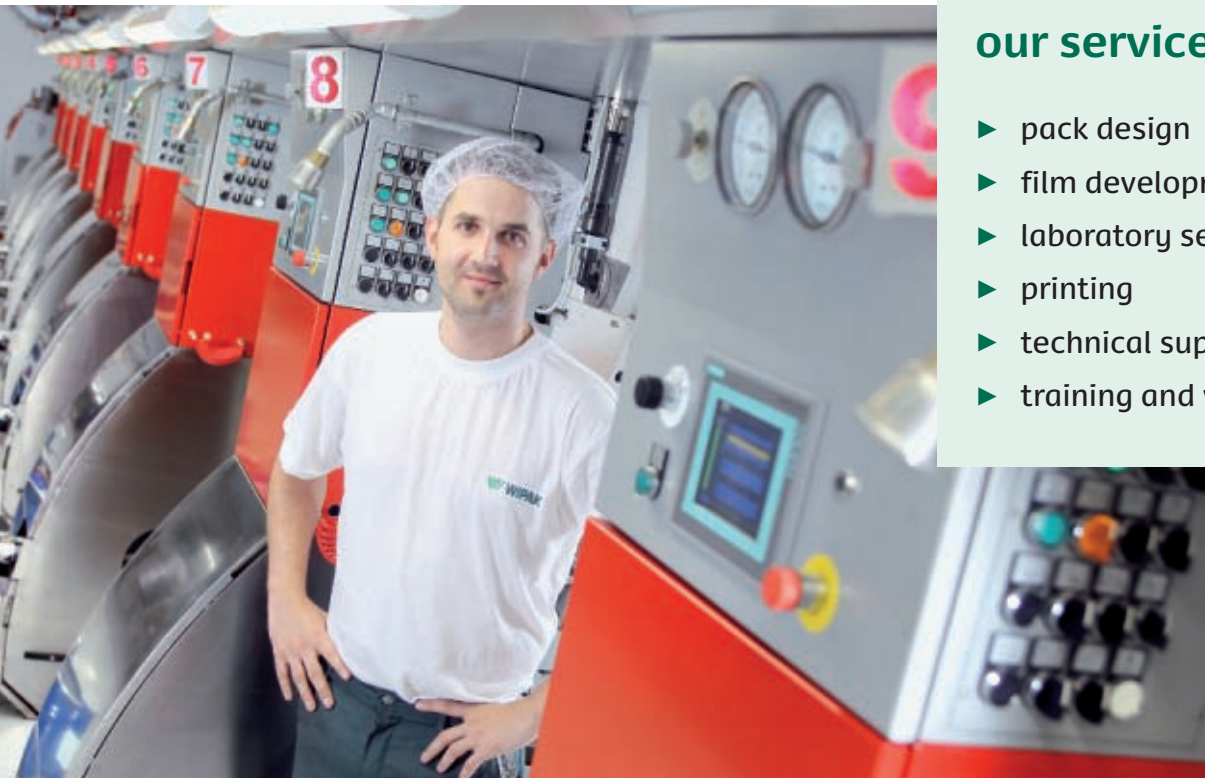
State-of-the-art machines, efficient processes, sophisticated services – from pack design to printing – in-depth market know-how and global presence ensure that with our products we provide major contributions to the value added for our customers.

Which packaging concepts are most promising? And how can they be materialized both technologically and economically? What are the ecological and legal aspects to be considered? Benefit from our extensive experience, from our broad spectrum of packaging films and from our multiple refinement options.

Using our own thermoforming and flexoprinting machines we are able to implement even complex designs. Glossy or mat spot painting, metalized and demetalized films, paper and paper-like surfaces or double-printing according to samples – from print image consulting to fully automatic production of printing plates or consistent colour management, we are able to concentrate all activities under the roof of the Wipak Group. For our customers, this ensures efficient, fast and flexible implementation of their projects as well as a constantly high, reproducible quality.

## Added value – our services for you:

- ▶ pack design
- ▶ film development
- ▶ laboratory services
- ▶ printing
- ▶ technical support
- ▶ training and workshops





## THERMOFORMING, SEMI-RIGID AND FLEXIBLE FILMS

Wipak's composite films are exactly adapted to the product to be packaged and they can be equipped with a barrier layer if required. Our polyester-based films such as Multipet are ideally suited for semi-rigid packages with a high gas barrier. They can be provided as thermoforming rolls.

Flexible films are based on a polyamide/polyolefin compound which can be combined with an outside polypropylene or paper layer if required. In addition to a lot of specialties, the Combitherm product range e.g. contains sterilizable grades.



## LIDDING FILMS/ FLOWPACK FILMS

Our lidding films protect the quality and freshness of food products which are packaged under vacuum or under a modified atmosphere (MAP). Antifog, EVOH barrier or reclosing system – the type of film to be used depends on the individual requirement profile. Polypropylene, polyamid, polyester or paper composites are used according to the specific criteria of each application.

**Economical + sustainable  
= ideal solutions for me**



## PREPACK: PVDC-FREE

For freshly packaged meat and sausage products, Wipak has developed films that are PVDC-free. They consist, amongst others, of PET composite films or paper composites. Thanks to an EVOH barrier, these films are suitable for gassing, protecting ideal protection against oxygen.



## RECLOSABLE FILMS

Wipak has a broad range of reclosable packages. One example is the booklet closure: two package halves are thermoformed with different depths, with one half being put over the tray as a lid. Multipet topforming: two polyester trays are pressed into each other and sealed hermetically. The principle of the Repak system consists of an adhesive layer in the tray film and a sealing layer with migration barrier.

e + top quality + reliable  
at and sausage products



## Benefit from our expertise! Talk to us.

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## Wipak solutions on the Internet

For further product information and typical applications, please visit  
[www.wipak.com](http://www.wipak.com)

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