

Single Wrap &  
Bundle Wrap –  
Print &  
Technical Support



# The Perfect Mix for Tobacco Industry





# Expertise and Experience

With our experience spanning more than 40 years we are well aware of the tobacco industry's requirements, and fully understand our customers' needs and expectations.

By developing new products, printing the films as required and providing comprehensive technical and logistical services, we support our customers with their packaging process all along the line.

State-of-the-art technology, extensive experience, know-how and a global approach guarantee that our solutions make a major contribution to our customers' value added. Our expertise also provides a wide scope of creative options for exploring and exploiting new directions in tobacco product marketing. The right mix makes all the difference. Put it to the test!





## Print Pays Off – New Approach to Tobacco Advertising

Printed films and tear tapes have become a key marketing instrument. High-quality graphics coupled with promotion cam-

## Technical Service

After-sales technical support is a vital part of our customer service portfolio. A competent team of process engineers and technicians assure trouble-free processing of our films on your machines. You will benefit from the fact that our experts are familiar with all aspects of film technology and have an equally profound knowledge of mechanical engineering.

Apart from providing on-site technical support, our technicians give vital impulses for ongoing film development, as they collaborate closely with our customers. All our production sites have their own R&D and laboratory facilities, enabling us to continually upgrade our products and processes.



paigns catch the eye at the point of sale. We can print the films with up to eleven colours. And our in-house cylinder preparation and digital ink storage and blending unit enables us to print your designs with very short lead times.

Wipak provides a one-stop pre-press and print service from pack design consulting to gravure and flexo printing. This single-source approach makes us flexible and ensures consistently high quality, optimal coordination and absolute confidentiality.



# The Perfect **Mix** for **Your Success**

Our printed and transparent wrapping films for single packs and bundles plus numerous opening feature options meet the exacting market demands relating to the packaging of tobacco products.

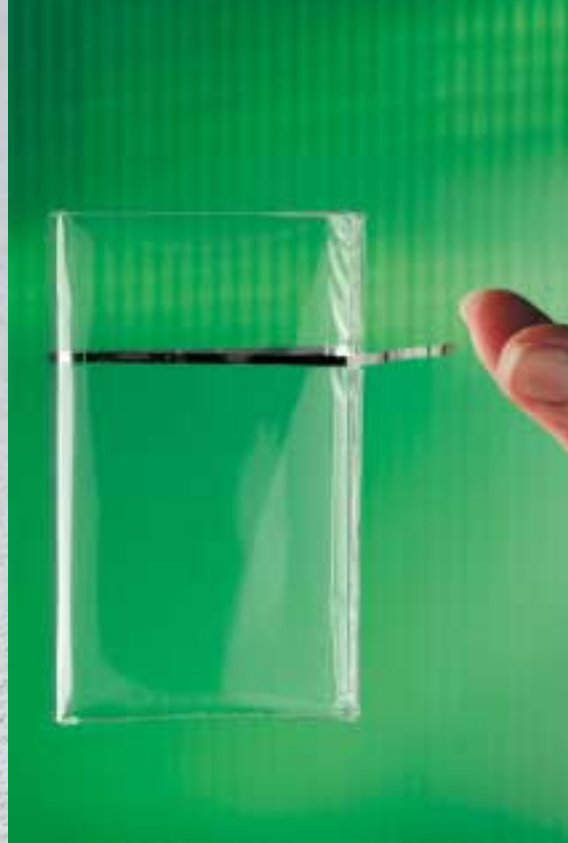
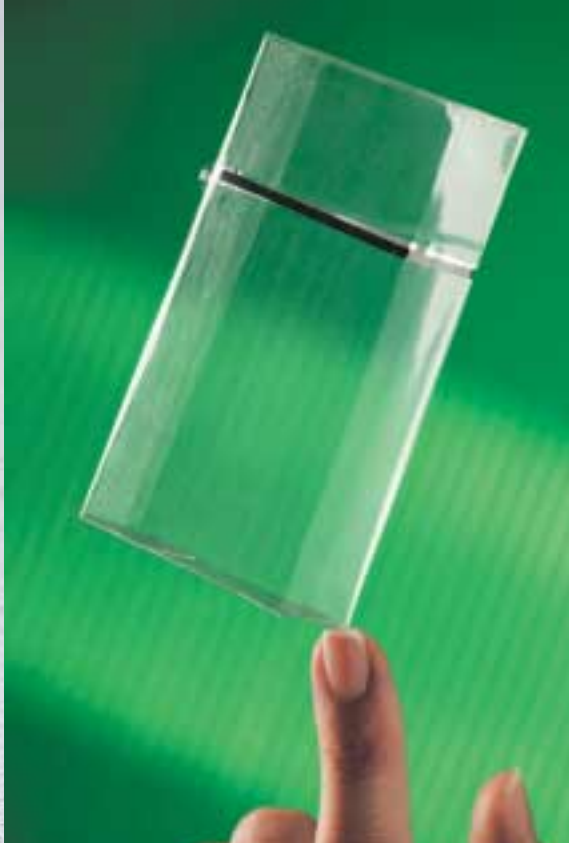
## **Direct Bundle Wrap**

Direct bundle wrapping on high-speed packaging machines is an effective way of cutting packaging costs. Walothen CT 25 DW is the ideal alternative to acrylic-coated BOPP films for this unique process, as the film seals at a temperature of as low as 70°C and therefore does not stick to the single pack overwrap. While the optical and mechanical properties remain the same, the material and packing costs can be substantially reduced.

## **Single- & Direct Bundle Wrap – The benefits**

- Excellent optical properties
- Superb machinability
- Tight-fitting and wrinkle-free
- Shrink or non-shrink grades
- Low vending machine blocking





## Single Wrap

Walothan films are two-side sealable, highly transparent films with excellent slip properties. The raw materials are carefully selected and constantly controlled. The content of migrating substances in our films is particularly low, and a high barrier makes sure the flavour of the cigarettes is retained. By optionally integrating security features and tracers in our films, we can also help combat brand piracy.

## Tear Tapes

Tear tapes are the “key” to the product: eye-catching tear tapes have an astounding add-on effect. With the aid of holographs, microtype and heat or light-sensitive features they act as a highly effective safeguard against forgery.

Tear tapes are produced from machine-direction or biaxially oriented polypropylene, PET, cellophane or various laminates (e.g. with aluminium) to meet customer requirements. They can be printed with a fine centerline or in several colours.

	Type	Shrinkage	Description
	<b>Walothan</b>		
non-printable	<b>CT 16</b>	no shrinkage	for overwrapping soft and hard packs
	<b>CT 20</b>	no shrinkage	for overwrapping soft, hard packs and bundles
	<b>CT 25</b>	no shrinkage	for display packaging
	<b>CT 25 DW</b>	no shrinkage	for direct bundle wrap
	<b>CT 16 TW</b>	shrinkage	for overwrapping hard packs
	<b>CT 20 TW</b>	shrinkage	for overwrapping hard packs and bundles
	<b>CT 25 TW</b>	shrinkage	for display packaging
	<b>CT 16 IS</b>	high shrinkage	for overwrapping soft and hard packs
	<b>CT 20 IS</b>	high shrinkage	for overwrapping soft and hard packs
printable	<b>CT 20 PR</b>	no shrinkage	for overwrapping hard packs and bundles
	<b>CT 16 PRTW</b>	shrinkage	for overwrapping hard packs
	<b>CT 20 PRTW</b>	shrinkage	for overwrapping hard packs and bundles



The right mix makes all the difference!  
Contact us to find out more:

Thomas Uhlig, Marketing & Sales  
Tel.: +49 5161 44 2549  
Fax: +49 5161 44 142549  
E-Mail: thomas.uhlig@wipak.com

Dr. Bernd Sperlich, Technical Service  
Tel.: +49 5161 44 3049  
Fax: +49 5161 44 143049  
E-Mail: bernd.sperlich@wipak.com

## **WIPAK** Your contact

### AUSTRIA

Wipak Austria (Sales Office)  
Tel. +43 66 41 20 33 30  
info.austria@wipak.com

### CZECH REPUBLIC

Wipak Prague (Sales Office)  
Tel. +420 22 05 61 644  
info.czech@wipak.com

### DENMARK

Wipak Copenhagen (Sales Office)  
Tel. +45 46 32 22 33  
info.denmark@wipak.com

### FINLAND

Wipak Oy (Plant)  
P.O. Box 45  
15561 Nastola  
Tel. +358 20 510 311  
Fax +358 20 510 3300  
info.finland@wipak.com

### Wipak Avans OY (Plant)

Teollisuustie 4 B  
27510 Eura  
Tel. +358 25 491 911  
Fax +358 25 491 922  
info.finland@wipak.com

### Wipak Valkeakoski (Plant)

Kaivolankatu 5  
37630 Valkeakoski  
Tel. +358 35 777 700  
Fax +358 35 850 170  
info.finland@wipak.com

### Biaxis Oy Ltd. (Plant)

Teknikonkatu 2  
15520 Lahti  
Tel. +358 20 510 312  
Fax +358 20 510 3500  
info@biaxis.com

### FRANCE

Wipak Gryspeert S.A.S. (Plant)  
B.P. 60006  
59166 Bousbecque  
Tel. +33 320 115 656  
Fax +33 320 115 670  
info.france@wipak.com

### GERMANY

Wipak Walsrode  
GmbH & Co. KG (Plant)  
Postfach 1661  
29656 Walsrode  
Tel. +49 5161 44 3903  
Fax +49 5161 44 143903  
info.germany@wipak.com

### Wipak Walothén GmbH (Plant)

Postfach 1501  
29655 Walsrode  
Tel. +49 5161 44 3600  
Fax +49 5161 44 3800  
info.germany@wipak.com

### Wipak Kempten GmbH (Plant)

Westendstrasse 7  
87488 Betzigau  
Tel. +49 831 57144 0  
Fax +49 831 71269  
info.germany@wipak.com

### HUNGARY

Wipak Budapest (Sales Office)  
Tel. +36 12 18 51 52  
info.hungary@wipak.com

### ITALY

Wipak Italia S.r.L. (Sales Office)  
Tel. +39 03 96 08 43 47  
info.italy@wipak.com

### NETHERLANDS

Wipak B.V. (Plant)  
Nieuwstadterweg 17  
6136 KN Sittard  
Tel. +31 464 202 999  
Fax +31 464 581 311  
info.benelux@wipak.com

### NORWAY

Wipak Oslo (Sales Office)  
Tel. +47 22 90 13 10  
info.norway@wipak.com

### POLAND

Wipak Polska Sp. z o.o. (Plant)  
ul. Sikorskiego 20  
49-340 Lewin Brzeski  
Tel. +48 774 12 7996  
Fax +48 774 04 2001  
biuro@maan.opole.pl

### Wipak Polska Sp. z o.o. (Sales Office)

Tel. +48 22 65 81 705  
info.poland@wipak.com

### PORTUGAL

Hafri Ltda.  
Tel. +351 21 4691728  
hafrilda@sapo.pt

### PR CHINA

Wipak Shanghai (Sales Office)  
Tel. +86 21 52 34 06 75  
info.china@wipak.com

### RUSSIA

Wipak Moscow (Sales Office)  
Tel. +7 49 59 37 22 62  
info.russia@wipak.com

### Wipak St. Petersburg (Sales Office)

Tel. +7 812 336 97 49  
info.russia@wipak.com

### SPAIN

Wipak Iberica S.L. (Plant)  
P. I La Creuta, Apdo. Correos 174  
08130 Santa Perpetua de Mogoda  
(Barcelona)  
Tel. +34 935 742 094  
Fax +34 935 600 389  
info.spain@wipak.com

### SWEDEN

Wipak AB (Sales Office)  
Tel. +46 40 19 16 00  
info.sweden@wipak.com

### SWITZERLAND

Wipak Zurich (Sales Office)  
Tel. +41 44 39 21 214  
info.switzerland@wipak.com

### UKRAINE

Wipak Ukraine (Sales Office)  
Tel. +380 50 3108757  
klibanskiy@voliacable.com

### UNITED KINGDOM

Wipak UK Ltd. (Plant)  
Buttington Business Park  
Welshpool, Powys, SY21 8SL  
Tel. +44 1938 555 255  
Fax +44 1938 555 277  
info.uk@wipak.com