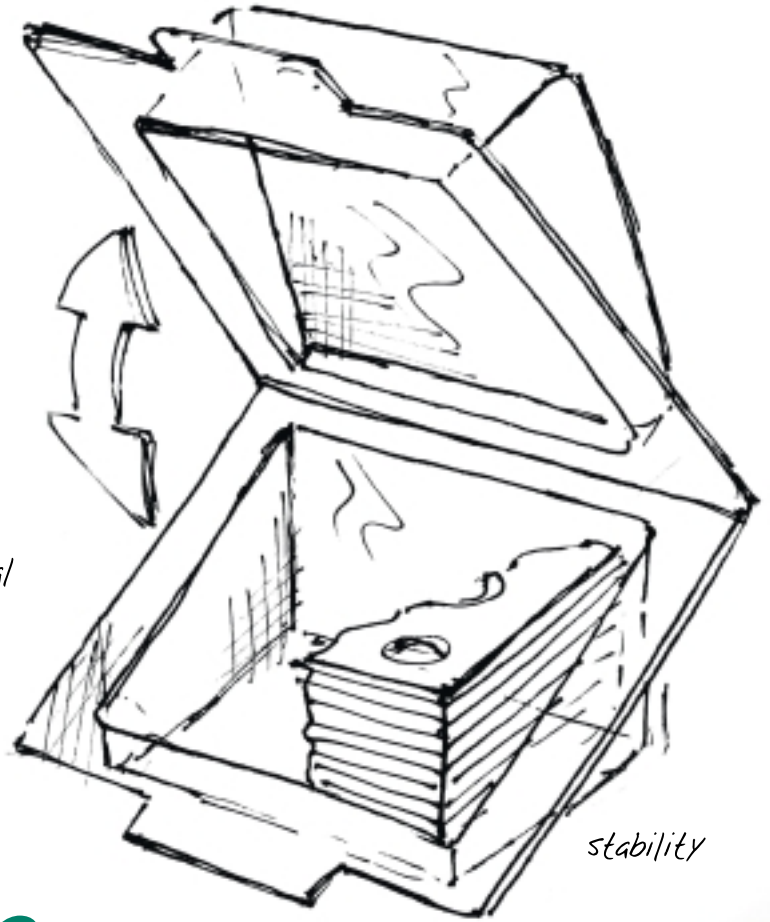




reclosable

easy removal

stability



Pack Design

Turning ideas into packs





HKS



SANDWICH
SCHREIBEN

Handthof
Emmentaler
250 g

SANDWICH
SCHREIBEN

Handthof
Emmentaler
250 g

SANDWICH
SCHREIBEN
Handthof
Emmentaler
250 g

SANDWICH
SCHREIBEN
Handthof
Emmentaler
250 g

Handthof
Emmentaler
250 g

249,5

70

89,5

14,875

9,75

8,75

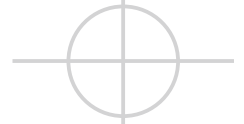
14,875

18,5

OHNE VERZERRUNG



...trait de
...oudre,
...E150a),
...lactose, gluten.
La qualité Bénémus
Les Petites Papyrus, Recettes Italiennes,
ont bénéficié du savoir-faire
Bénémus tant dans le choix des
ingrédients que dans la préparation.
C'est pourquoi ils sont toujours
et si savoureux.

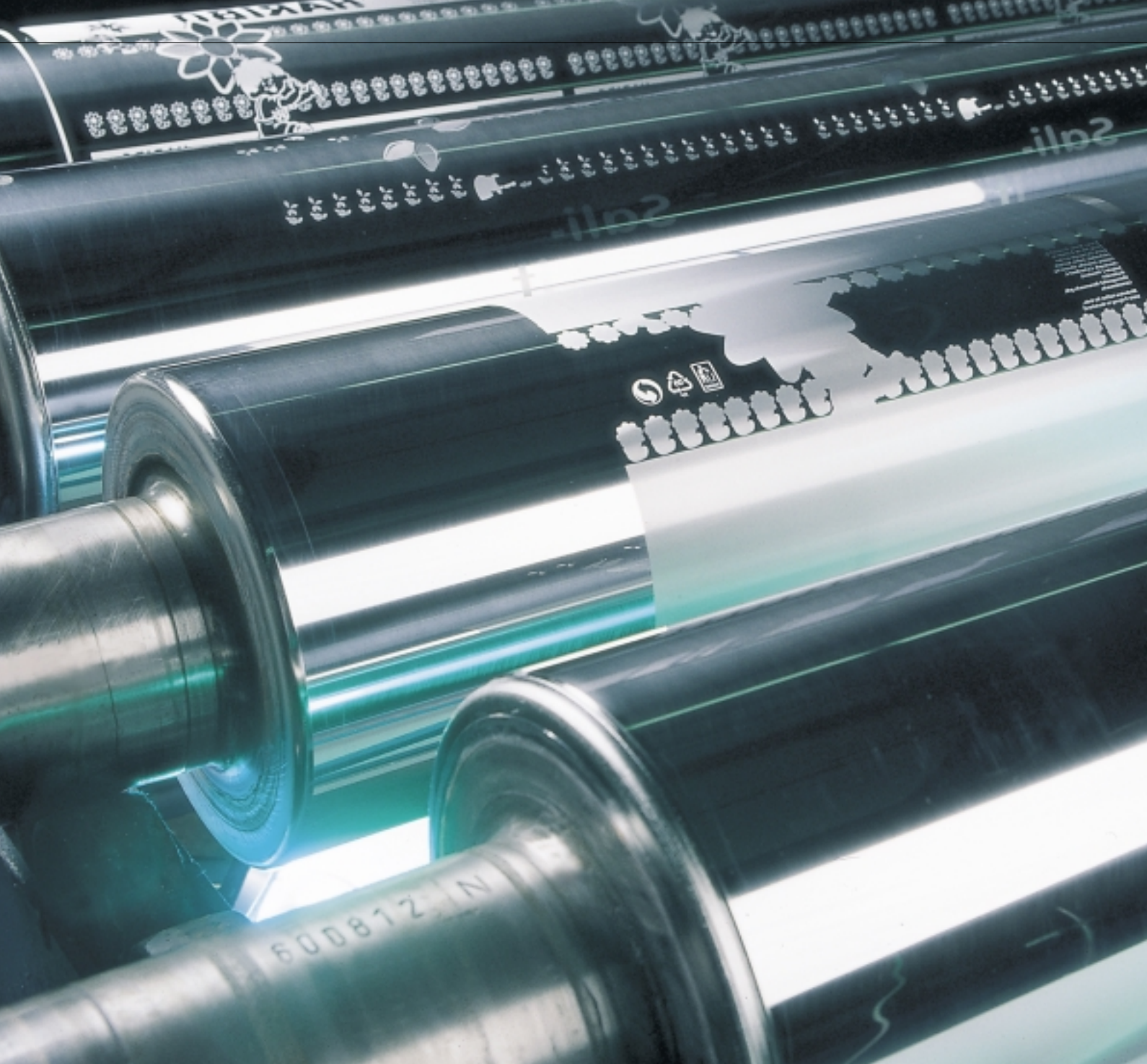


We are among the world's leading suppliers of high-end film solutions, and so we are your ideal partner when it comes to designing new packs.

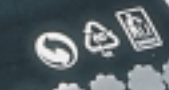
Our **expertise**
for your **design concept.**

We are a one-stop shop providing graphic design consulting and in-house reproduction facilities with annexed digital cylinder preparation right through to gravure and flexo printing.

This gives both you and your customers a crucial advantage as we can assure maximum flexibility, consistently high quality and reproducibility, and support you on all technical issues from A to Z.



600812 N



ilb2

ilb2



What **we** can do **for you:**

- ➔ Check the technical feasibility of your design (e.g. flexible packaging)
- ➔ Give advice on cost optimization – even at a very early design stage
- ➔ Select and use optimal materials
- ➔ Develop mock-up packs
- ➔ Carry out tests on all commonly used packaging machines
- ➔ Graphic design consulting
- ➔ Pre-press and printing
- ➔ Training and workshops (jointly with packaging machine manufacturers)
- ➔ Training (for instance for packaging designers) focusing on the specific printing requirements of flexible packaging



CONCLUSION OF REGULAR NEEDS
LAST 12 MONTHS
LAST 3 MONTHS

- SECURE RAW MATERIAL SUPPLY
- RESERVE PRODUCTION CAPACITY
- PRODUCTION OF FILMS
 - ↳ REGULAR NEED (S. STEP I)
 - ↳ SECURITY RESERVE ADDITIONAL

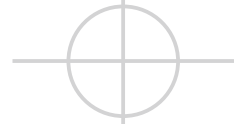
STEP III



You can **benefit**
from our **scope!**

- ➔ Comprehensive expertise in all matters relating to the development and production of packaging (incl. printing and pre-press)
- ➔ You can present your customers with packaging concepts that have undergone technical tests and have been optimized for the end use
- ➔ Your pack design will be fit for production and will not require major scale-up modification
- ➔ You will always be up to speed on the latest developments relating to films and packaging
- ➔ Packaging trends can thus be taken into account at an early design stage





Packs with unmistakable visual and haptic features can be achieved thanks to our sophisticated production and printing technologies.

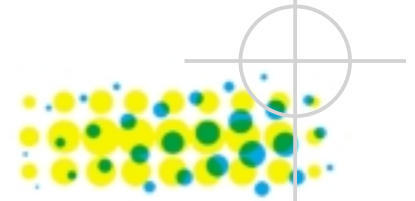
Recognizing trends and setting trends.

It is just as possible to create unusual effects such as surface textures resembling parchment as it is to produce fancy patterns or anti-counterfeit films by using specially designed printing plates/cylinders and ink systems.

And that's not all: by using metallized or demetallized film or by including effects such as silver backing or "Supersilver", a high-grade silver coating, you can create a unique array of sparkling highlights.







Focusing on the market.

Playing a vital role alongside visual appeal in the development of innovative packaging concepts are tailored materials, efficient and forge-proof labelling, marking & coding, reclosability, easy dosing & portioning, convenient handling, food shelf life, and recycling.

In short: we will assist and support you to enable your creativity to be turned into marketable packaging.



Do you wish your packaging ideas to be checked as to their technical feasibility? Or are you looking for a partner with manufacturing expertise to help you avoid technical obstacles? Whatever your needs or queries may be – material testing, packaging machinery, pre-press etc. – don't hesitate to contact us:

Adolf Ahrens

Tel. +49 5161 44 2978

Fax +49 5161 44 142978

E-Mail: adolf.ahrens@wipak.com

Niels Müller

Tel. +49 5161 44 2448

Fax +49 5161 44 142448

E-Mail: niels.mueller@wipak.com



Wipak Walsrode GmbH & Co. KG

Bahnhofstrasse 13

29699 Bomlitz

www.wipak.de