



Involve. Inspire. Impress.



# Basic Seminar Food Packaging

Seminar Program 2018

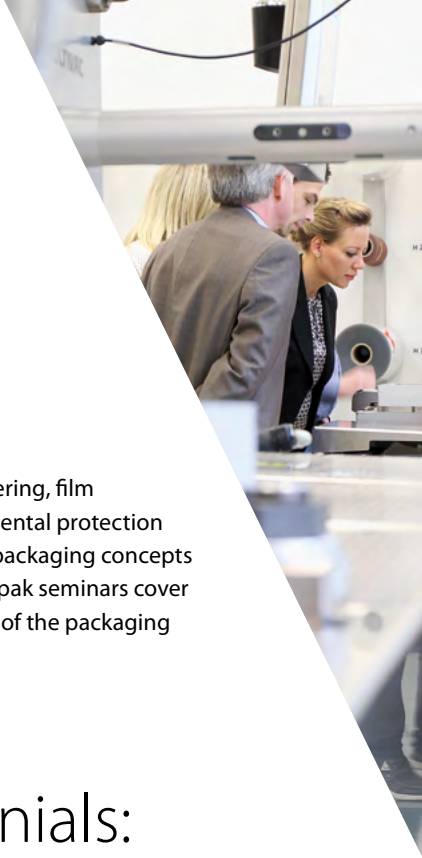
# Hands-On – Comprehensive – Informative.

Know-How

Powered by Wipak

Our “Food Packaging Basics” seminar offers practical knowledge in the fields of development, manufacturing and finishing of high-quality packaging films.

- ▶ How to manufacture films
- ▶ How to design efficient packaging processes
  - ▶ What are the special features of composite films?
- ▶ Why is packaging so important for POS marketing?



From systems engineering, film production, environmental protection and disposal, to new packaging concepts and design trends: Wipak seminars cover the entire value chain of the packaging process.

## Testimonials:

*“Compact, hands-on, worth-while”*

Christoph Ullrich  
Head of Packaging, Sweet Tec GmbH

*“Perfect event to extend your basic knowledge concerning films and packaging”*

Jessica Hellmann  
Packaging Development, Wernsing Feinkost GmbH



# Basic Seminar Food Packaging

Location: Industriepark Walsrode, Bomlitz

Costs: Free of charge for Wipak customers

## Seminar Schedule 2018

English

- ▶ 11/12 of April
- ▶ 28/29 of November

We can also develop bespoke seminars and arrange in-house workshops for your company, working with you to tailor the content.

# The Agenda\*

## Day 1

Approx. 9:00 to 17:00

- |          |  |
|----------|--|
| Module 1 | Basics: Plastic films, raw materials and properties                              |
| Module 2 | Technology and Processes: Extrusion, lamination, coating, printing and finishing |
| Module 3 | Market Trends and Package Design   |

## Day 2

Approx. 9:00 to 14:00

- |          |   |
|----------|---|
| Module 4 | Factory Tour: Get to know our production facilities                             |
| Module 5 | Hands-On Trials in our Packaging Test Center: Get to know our packaging systems |

\*Topics, schedules and key issues may vary.

# Useful Background Information

Our trainers are knowledgeable packaging professionals with hands-on experience in areas such as production, development, technical services, printing and pack design.

Florian Constabel  
Innovation Center



Marco Warnecke  
Application technology



Kai Nieber  
Application technology

## Solution Center

# Training for Packaging Professionals

- ▶ Automatic thermoforming machines
- ▶ Flowpack machines (horizontal/vertical)
- ▶ Tray sealers

Hands-On:  
In our Solution Center,  
we are testing  
the practicality of  
packages.



Identifying Solutions:  
Analysis of frequent  
error sources





## Contact and Registration

Wipak Group Innovation Center

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Further Information:

[www.wipak.com](http://www.wipak.com)

## The Benefits:

### Training with Wipak

- ▶ Exclusively for Wipak customers
- ▶ Individual focus: topics tailored to the needs of participants.
- ▶ Benefit from our expertise: our trainers are highly experienced in the fields of development, production, technical service, printing and pack design.
- ▶ Hands-on: specialists from the food industry, retail and research provide added value to our seminars by sharing their knowledge and experience.