

# ADDED VALUE

## Solution Center



# SOLUTION CENTER

Creating Added Value together!



- ▶ How can you reduce downtimes?
- ▶ How can you increase the efficiency of packaging processes?
  - ▶ Why does the tray film have non-uniform warps?
- ▶ What is the function of packages for POS marketing?





**“Interesting today for use of tomorrow.”**

*Luc Roemendael, Vleeswaren Peeters*

**“This course is a nice opportunity to freshen up technical knowledge and see the production lines to make the theoretical presentations even more clear.”**

*Noor Pellemanns, Unilever*

**“Benefit for my job. I recommend to all Wipak customers.”**

*Kristina Veres, Packaging Engineer,  
Pick Szeged Zrt. Hungary*





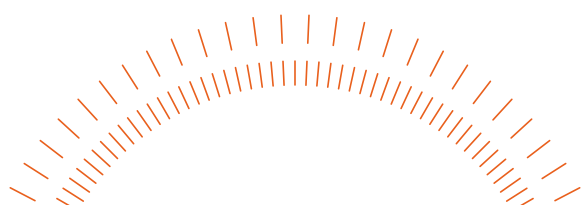
## Training camp for packaging professionals



**Hands on approach:** In our Wipak Solution Center, we are putting packages to the acid test, simulating film processing under real life conditions which allows us to quickly analyze the sources of potential errors that may occur during the packaging process.

Automatic thermoforming machines, flowpack machines, tray sealers – a large range of commonly used packaging machines and tools is available for testing in our Solution Center.

We are able to work out the ideal packaging method in the early development phase and simulate almost all processing options. We consider all relevant factors and production conditions to develop the ideal solution for your individual requirements. Our customers can thus be sure that these films are ideally suited for their packaging systems.





# Consulting & Coaching

We offer exclusive seminars and trainings to impart hands-on knowledge concerning the development, production and processing of high-quality packaging films.

What is the way to produce films? What are the special properties of composite films? From packaging technology and film production to environmental protection, discharge, new packaging concepts and package designs – Wipak seminars cover the entire value chain of the packaging process. In addition we also organize inhouse trainings for our customers. For this we can arrange customized training programs according to customer requirements.

## Background knowledge for your benefit!

- ▶ Basic Seminar Food Packaging
- ▶ Special Seminar Quality Assurance
- ▶ Other topics on request



### The benefits

- ▶ Exclusive for Wipak customers
- ▶ Effective learning in small groups (max. 15 people)
- ▶ Individual seminar topics
- ▶ Experienced specialists as trainers
- ▶ Highly hands-on

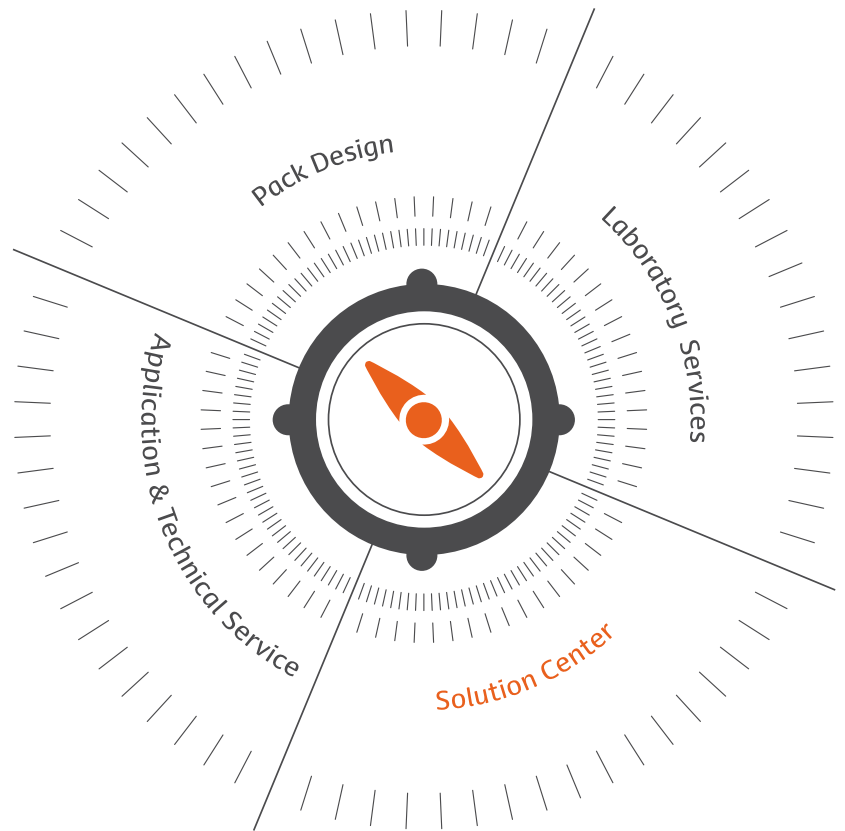
## Hands-on – descriptive – informative

Our trainers are experienced specialists from the fields of production, development, technical service, and printing & package design.



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# **WIPAK** Partner in Packaging

The Wipak Group develops and produces sophisticated packaging solutions for food products as well as for medical instruments and devices. Part of the Finnish Wihuri Group, Wipak has acquired a leading position for multi-layer films in Europe – in particular for barrier films. Comprehensive services – from pack design to technical training – are important factors of our success, making sure that our products support our customers to create added value.

[www.wipak.com](http://www.wipak.com)

